



To the thousands of Pest Management Professionals
 who've helped us build Green Pest Management®
 from the ground up by embracing products
 and methods that are powerful,
 effective and earth-friendly...

The World Thanks You.

GREEN BEFORE IT HAD A NAME.

Today our name is synonymous with the Green Pest Management movement that we founded and you helped build. We continue to be the world's largest producer of borate-based pest control products, providing the most comprehensive line-up of products that use natural solutions for a host of needs.

What Is Green Pest Management?

GPM® is an integrated, multi-step approach that combines prevention and monitoring techniques with a prudent approach to pesticides, rendering a responsible – yet highly effective – solution.

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| 1. Inspection | 4. Judicious use of pesticides |
| 2. Removal of food and harborage | 5. Monitoring |
| 3. Exclusion | |



Green By Nature. Nibor-D®

Nibor-D from Nisus is the one pesticide that never stops working. When used as a dust, the boron active ingredient remains available until pests encounter it – in a week, a month, even a year. Dilute in water and spray into cracks and crevices and mix into a mop solution on final rinse to provide residual protection as the Nibor-D turns residue into a pesticidal bait.

Visit www.nisuscorp.com for the complete line of green products.

Meet a Nisus GPM® All-Star



★ NaturZone Pest Control, Sarasota, FL

Doug Longfellow, president of Sarasota, FL-based NaturZone Pest Control, says, “We have never had a green initiative at our company – Green Pest Management® is *all* we have done since the company was started in 1988.”

NaturZone takes their local involvement in the green movement seriously. They are the winners of the Sarasota County Government Environmental Conservation Award, a Certified Green Business Partner of Sarasota County and a runner-up of the Sarasota Audubon Society Small Business of the Year Award.

According to Longfellow, a former president of Rentokil USA, “We ask our technicians to think of one question as they are inspecting a home: ‘What is the least toxic way to eliminate the infestation?’”

The company's formula for success has been systemized and used to create NaturZone Worldwide Franchise which licenses the NaturZone brand and their green business program in the USA, Mexico and in the UAE.



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